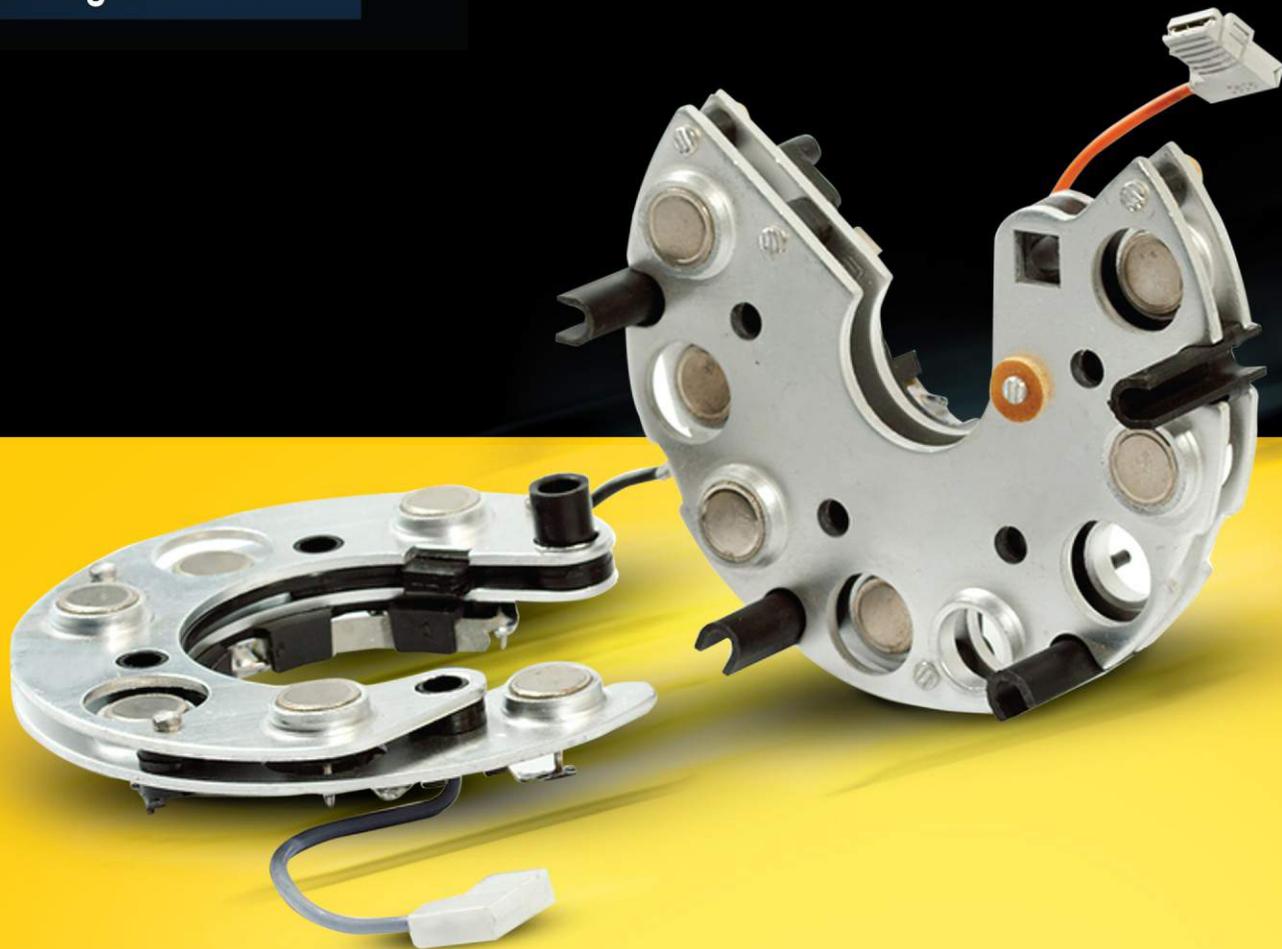


partners in your  
**automotive**  
**original equipment**  
outsourcing solutions



T  
E  
L  
E  
T  
R  
O  
N  
I  
X

**teletronix**



## Chief Executive **Message**

Our company has developed on the foundations of principles and values, that create an atmosphere of individual contribution while keeping teamwork along lines, Teletronix has travelled a long way since its birth and perception as an engineering firm, the company that developed numerous challenging systems in the beginning, to built and improve the infrastructure needed by a progressive society, systems such as railway signal automation, traffic signaling auto switching, highway lights auto switching, television broadcasting automation.

Our company puts the customers first in every thing we do, a commitment consistent to our policy that increases customer satisfaction to a level where customer needs become customer values.

The challenges ahead are huge and we as a company has envisioned them ahead of time, the challenge now is to develop a infrastructure that will not only sustain our current position but will expand on its own at a great pace to become a system that will one day fulfill our current vision and will show us more challenging opportunities than, thus creating another vision and so on, our never-ending quest will need us to invest more and more knowledge, teamwork and profits into the system.

We want to make Teletronix a manufacturing platform where dreams turn into ideas and ideas turn into concepts and than concepts turn into products. Our commitment to deliver will never change and will make Teletronix a great company and a reliable and trusted corporate member of the society.

**Badar Uz Zaman**  
Chief Executive

its about how we started



# who we are

Teletronix is a leading supplier to the automotive original equipment manufacturers and after markets, specializing in design engineering, product development & production of high quality electro-mechanical, electronic, system protection & driver alert system products for passenger cars, commercial vehicles, tractors & motorbikes.

We have the engineering resources, manufacturing capabilities, production facilities, testing and quality processes to produce products and systems to your specifications, on-time and cost effective. Our engineers work closely with OEMs to reduce development time, tooling and production costs, while increasing the performance of products. Every component fitted in OEM product or distributed to aftermarkets ensures quality & traceability. We partner with global raw material suppliers who are equally committed to excellence and on-time delivery targets.

Evolution and continued expansion in the automotive industry is resulting in more and more development and creating more demands, Teletronix aims to be there for the industry, innovating and developing modules as quick as possible, that require giving its customers high value. We welcome you to Teletronix where product quality and manufacturing capability meets highest standards.

## vision

To become a global manufacturing platform for the automotive industry, developing and innovating automotive system modules, earning respect and trust by our customers, suppliers and investors.

## mission

To develop a progressive and sustainable infrastructure that leads to the accomplishment of our vision.

## quality policy

Develop a quality system that ensures customer satisfaction achieved through planning, control, cross checks & continuous improvement.

Develop a quality process with regular external and internal audits by an independent company.

Expand our technology leadership based on our own research and development by investing and re-investing back from our profits.

Strengthen our presence worldwide, making ourselves accessible and available to customers, suppliers and investors at all time will definitely bring fruits to us later and will bring satisfaction to customers instantly.



# what we do

## automotive original equipment products

As an automotive original equipment manufacturer, you are looking for a partner that can deliver high quality OE products, teletronix is the right choice for you. Our manufacturing capabilities and OE product quality promises your customer's satisfaction. Teletronix designs, engineers and manufactures a wide variety of components, as a diversified supplier of automotive parts, Teletronix can provide your vehicle a single-point sourcing capability and product tailored to meet your specific needs. We provide comprehensive OE product solutions for passenger cars, motorbikes, tractors and commercial trucks.

## original design/contract manufacturing

You can ask us to develop your original designs or to develop a design for you, that will make your product function at its best. We supply to number of OEM's and our quality is trusted. We will start with you by detailing your full requirements initiating our design process, and than eventually to mass production, a set of quality checks will follow before we deliver your product to you just in time.challenges that we tackle in our own unique way: with entrepreneurial skill and creativity, discipline, a high level of professionalism and by working together as a team in a spirit of mutual respect.

## automotive after market products

As an automotive aftermarket distributor, you are looking for a manufacturer that can deliver a quality brand, teletronix is the right choice for you. Our manufacturing capabilities and OE product quality will give your customer network a strength that will multiply your profits. We provide comprehensive product solutions for passenger cars, motorbikes, tractors and commercial trucks. You can choose from our existing line of products or you can place a new development order for products you want to distribute, or If you have an innovation in mind you can simply ask us to design and develop it for you, we will set up a design process, develop it for you, and than mass produce it and ship it where ever you want.

## custom branding

You may want to maximise your profits by developing your own brand name, this will not only strengthen you but will also provide you with a market grip that will make you feel more powerfull, and if you develop your brands at teletronix you will be sure about the quality, as we produce OE quality products that are long lasting. You can order products with your own label on it, we will safe guard your intellectual property rights, provide you after sales services, repair or replace if faults ever occur. Choose teletronix, that believes developing your brand is like developing itself as a brand.there is much to discover. Each day, we face new challenges that we tackle in our own unique way: with entrepreneurial skill and creativity, discipline, a high level of professionalism and by working together as a team in a spirit of mutual respect.

tractors

cars

motorcycles

trucks



# what we have



Teletronix has developed an extensive set of capabilities and processes tailored to the production of automotive products, we have sound infrastructure and extensive knowledge in our area of expertise.

Visit us to see how we can develop your product and what it takes to mass produce keeping the quality as set initially. We invest in our systems as per your requirements, so if we do not have a facility that is required to produce your component, we will immediately build it, acquire all that is necessary to deliver you.

## quality process

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique way: with entrepreneurial skill and creativity, discipline, a high level of professionalism and by working together as a team in a spirit of mutual respect.

## technology

We work with you from the design stage developing prototypes and eventually mass produce it followed by extensive quality checks before we deliver it to you.

## technology

teletronix has developed, through its own research, technologies that support the manufacturing and infrastructure. Such as we use AutoCad for design process and CNC machines for the tool development, modern product assembly lines to mass produce, etc.

## accreditation

Our quality process and procedures are accredited by BS ISO 9001: 2000, this will ensure you that your documentation is being maintained well and is fully traceable.

## facilities

Through our facilities and capabilities, We are able to offer solutions to meet your design and product needs.

### design & development

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### machine & tooling

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### metal stamping & fabrication

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### welding

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### die-casting

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### plastic injection moulding

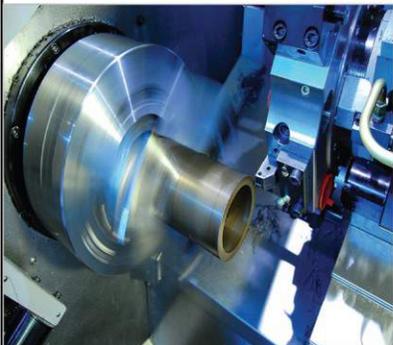
In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### paint & chemical plating

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique

### product assembly & testing

In the world of Behr, there is much to discover. Each day, we face new challenges that we tackle in our own unique



its about our facilities & capabilities

**TX** | teletronix



# products

You are an original equipment manufacturer and looking to outsource or develop a new component, or you may want to look out for someone who can increase your return on initial investment, or simply you may be looking out to reduce your product prices to stay competitive, and when you do simply call teletronix, to know how we do it.

You may be an after market distributor, looking for a quality brand that can make you earn profits, or you may want to develop your own brand and looking for a manufacturing partner, and when you do simply call teletronix, to know how we do it.

When we receive your call we will sit and start working with you from product design stage and prototyping to producing the final parts.

## automotive electro-mechanical products

This segment focus is on products that need to be developed using mechanical and electronic technologies, automotive industry require modules to integrate there electro-mechanics. teletronix has developed number of products that fill automotive industry with their electro-mechanics need.

## automotive electronic products

Automotives today need modules that communicates with each other and can some time control itself intelligently. teletronix has been doing its research in electronics for 22 years now. We have a sound infrastructure and quality process to deliver products out of this segment.

## automotive system protection products

all other developments could fail if a system that protects automotive module and system was not in place. teletronix emphasis much on developing technolgies that will protect todays and tomorrow's automotive.

We have quite number of products that are being used by automotive oems in their vehicles.

## automotive driver alert system products

Driver of your automotive would only care about how it can be driven and controlled; it needs a protection system from hazards. automotive companies need to develop a safety or indication system that will alert driver of any hazards, it will sometime take necessary measures itself. teletronix has quality oe products that will fill your need, and we look forward to develop more for you.



# automotive products



## automotive horns

Teletronix horns and devices have 26 years of research behind them. Our high quality horns fitted in cars, trucks, tractors & motorbikes satisfies both OEMs and Aftermarket distributors, and reflect our enormous knowledge in electro-mechanical technologies.



## fuel level sending end units

Turn signals have contributed a lot in road safety; only a reliable product must do this job, a product that will never fail on roads. That's why OEMs have chosen our signaling systems to be used in their vehicles.



## fuel level sending end units

While you are driving on roads our fuel & oil level indicator systems work continuously sending you information, so that you can know when to fuel up and you do not have to stop and see in the tanks yourself.



## safety & indication switches

You may want a product that will turn your car lights switch ON for you when you open the car doors, or to show you if your car or motorbike gear is at neutral position. Teletronix has developed a number of products that sends driver alert indications and ensures passenger and vehicle system safety.



## oil pressure & temperature sensor plug

Oil pressure and temperature sensor plugs are components of engine system that contribute a lot in system protection, only high quality products can do the job effectively, Teletronix has supplied more than a million plugs to the OEMs since its development at our plant.



## heater & a/c switch systems

Teletronix has invested a lot in switching system technology, our car air-conditioner and heater switching products are being used by number of OEMs in their air-conditioning and heating systems.



## fan & blower switch systems

Switch it ON or OFF, change the fan blower speed; our car fan blower switch can efficiently switch according to your needs.



## ignition system

It takes a lot to start the engine perfectly, keeping your ride smooth and cost efficient. We are working continuously to improve and make it more efficient.



## wiring harness

With out a quality network of wires and cables, that integrates vehicle components, nothing can be functional. So when you choose Teletronix as your wire and cable supplier, we make sure that all your vehicle systems become functional and efficient.



## engine oil filter

Recently developed, we use specially impregnated paper, pressure-resistant bonding and uniform folds to keep our oil filters working efficiently, that keep your engine clean and protected for long.



# how we do it

You are an original equipment manufacturer and looking to outsource or develop a new component, or you may want to look out for someone who can increase your return on initial investment, or simply you may be looking out to reduce your product prices to stay competitive, and when you do simply call teletronix, to know how we do it.

You may be an after market distributor, looking for a quality brand that can make you earn profits, or you may want to develop your own brand and looking for a manufacturing partner, and when you do simply call teletronix, to know how we do it.

When we receive your call we will sit and start working with you from product design stage and prototyping to producing the final parts.



## order acknowledgement

Once we get your order call we will issue an order acknowledgement to you, giving complete details of lead times and issues involved if any, this will give you complete visibility into your projects.

## engineering and design

Your requirements will be understood well and a design process will start, which is a set of complex procedures that will later develop prototype and products eventually. Manufacturing requirements are outlined followed by material requirement and sourcing partners with their confirmed lead times. Manufacturing requirements & capabilities are outlined followed by material requirement and sourcing partners.

## development and tooling

Tooling development starts once design process is complete and explained to you, our 30 years experience in tool development will deliver you the best. Our engineers and development team will work as a team detailing and developing requirements, you will be notified about development progress at every step.

## prototype

Eventually a prototype will be built soon to check the functionality of the product, and you will be surprised to see how well your product can work.

## quality process

Our development team will then write down standard material requirements, work procedures, work instructions and quality process, this is important to keep the production according to standards set, a copy will be sent to you so that you can know how your production will be handled.

## production process

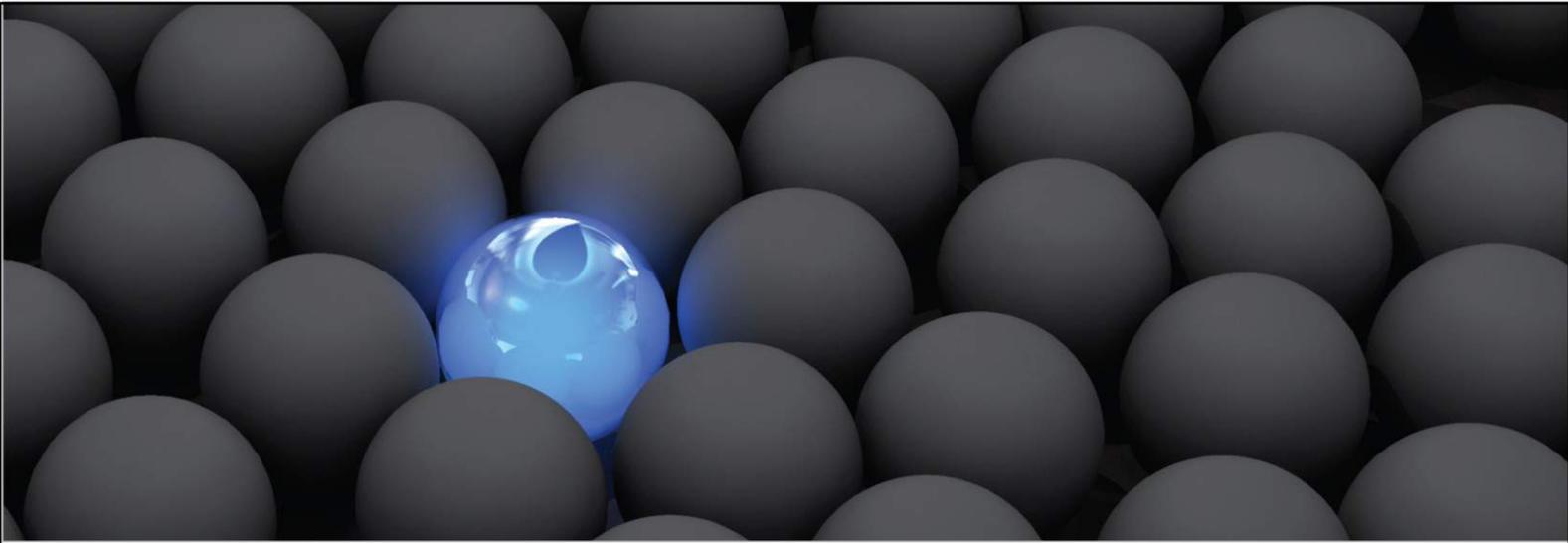
The production assembly lines will be set up followed by training of staff, inventory will be procured and soon your production will start, you will be invited to visit and see how your product is mass produced before we deliver it to you.

## quality assurance

Before delivery we will check and re-check every product that is packed to make your nothing bad goes out of our premises, we run a complete product lifecycle test at the start of every production lot to make sure all that goes out is conforming to standards already set.

## delivery

We will deliver your productions where ever you want, you can count on us that your deliveries will be handled with upmost care, we partner with multi-national professional logistics company that will deliver goods door to door where ever you want.



# why choose us

## our competitive edge

Our plant is located in Asia, where low labour cost and high quality manufacturing technology meet and gives you cost effective product solutions, we are supplying OE products to OEMs like Suzuki & Yamaha for almost 26 years now, and this itself is a great credibility.

## quality is a factor

Product design quality is very important to deliver a functional product that will last longer; we understand your requirements at the initial concept stage and then design the product accordingly.

## documentation

All elements of the final design are fully detailed and documented to the exacting standards of ISO 9001:2000, making it possible to fully trace back to every process involved.

## confidentiality

Protection of your intellectual property is critical and Teletronix provides protection to you via confidentiality agreements.

## return on investment

Most of the cost of a product is determined by design, and so in many cases the best way to reduce the cost is by improving the design or reducing the labour cost, Teletronix can make you achieve both, thus giving you extra return on your initial investment.

## after sales support

Teletronix gives you full after sales support, if a product ever fails we will repair or replace it for free, preventive countermeasures will be taken immediately and notified to you.

## our customers



**TOYOTA**



**HYUNDAI**



**SUZUKI**



**MASSEY FERGUSON**



**SANDEN**  
Delivering Excellence



**YAMAHA**



its about our advantage

**TX | teletronix**



# how to contact us

## post or visit us at

Teletronix Industries  
19.5 Km. Ferozpur Road  
Lahore - 54760

## call us at

t: +92 (0)42 5821720  
t: +92 (0)42 8406174

f: +92 (0)42 5820564

## email us at

[info@teletronix.com.pk](mailto:info@teletronix.com.pk)

## visit us at our web

[www.teletronix.com.pk](http://www.teletronix.com.pk)

**we commit –we deliver**

