

Al Fahim
Avenue
Group

IMC
Events

Al Fahim Avenue LLC Group Of Companies
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Biography



Najat Baroudi a young dedicated Lebanese lady born and grew in **UAE** and obtained engineering degree but her natural passion and ability drove her to marketing field. Her early age experience and success in completion of **many successful events** of management with big brand and well known clients encouraged her to put all her talents and energies in event management. She is a detail-oriented professional with strengths in event creation, planning and execution. Her passionate and enthusiastic personality, along with deep intellect, meticulousness and impeccable focus to details, has enabled her to contribute immensely to win clients' satisfaction and trust.

Her personal attachment to every event and passion to excel in market, keeps her innovative and creative and this is what distinguishes her from others in her field of expertise. For most of her career, as the founder and leader of **IMC Events** she earned the name and fame of lady of unique outlook and futuristic vision. **Najat** finds great joy in starting with an idea and turning it into an exceptional event. With her years of planning experience, she ensures the events run smoothly from start to finish. **Baroudi** is currently an amazing event planner who works with number of international clients. She enjoys the trust and credibility of great event planner in the international market of event management in **UAE**.

About us



We Manifest Uniqueness

A Perfect Event Management should reflect immense creativity, innovation, detailed planning, and deep understanding of nature of event, its target audience and objectives of the event.

IMC Events combine all these features in its highly impressive and impactful event management services in a professional way. With years of experience of conducting number of different corporate and social events in a very successful manner, **IMC** is equipped with all modern tools for all kinds of event management to deliver outstanding event management services.

Our highly professional team engages with different clients to form a creative idea with all details to manage your dream event in extremely impressive way. We work in details and put all things together to create strong impact on your target audience.

Vision & Mission

Our Talents



Our Vision

Our vision is to lift event management business to creative and futuristic level in most innovative way to set new trends to in the market.

Our Mission

Our mission is to cater the needs of clients in a unique and innovative way by providing them with sustainable high quality event management services.

Our Talents

IMC events is an accomplished event management company with all essential resources to deliver comprehensive services for all kinds of corporate and non corporate event management. We are equipped with all the resources that cater your needs to conduct any kind of grand or small event to serve your corporate marketing and advertisement requirements. We are really proud of our veteran team of professionals including our talents that consist of models, hostesses, promoters and all that could deliver entertainments to add dimensions to your prestigious event of any nature and objective.

Hostesses

Pretty hostesses add dimension of colors and glamour to your events. Our team of attractive hostesses are fully trained and equipped with professional mannerism to serve and behave in all kinds of promotional events. We serve our clients in most cultured and civilized manner to glorify their events. Our hostesses follow your guidelines and behave according to the nature of the event.

Promoters

Promoters are essential for the promotion of any product and brand. Being a professional event management company, we deeply understand the strategies for a winning and result oriented promotion campaign. We are proud of our team of professional promoters who are fully capable to bring a substantial difference in the sales of the company. They profoundly comprehend your deology, plan, target audience and strategies of execution to deliver you professional services for marketing promotion.

Models

We have team of professional pretty and handsome models that can add colors to your events. Having loads of experience of being part of prestigious events, they fully understand the culture and requirements of corporate and non corporate events. We provide services of well-trained models for all types of event.

Our Services



Grand Opening

Thinking of dream opening? We turn your dream into reality through managing a grand and impressive opening event that would adequately represent your business. Whatever your business is, whether it is launching of new business, art gallery, restaurant or shop, we conduct its opening in a memorable and impressive way to leave strong impact on target audience.

New Product Launching

Launching new product requires an impressive show and we manage a launching party that create buzz, excites customer, generate media coverage. We bet the fervor of celebrations will drive people excited to remember it for long. With us, you take back seat and relax and let us attend all details to create this mega product launching event.

Catchy Exhibition Stands

If you are looking for services to turn your exhibition stand into impressive and captivating place to pull visitors there then we have a team to provide you with the services in a very cost-friendly price to transfer your imagination into reality. We deliver services for creation of eco-environmental and recyclable stand solutions.

Grand Brand Activation

Thinking of brand activation through capitalization of appropriate events? Then you cannot find better than us as our team can design an impressive brand activation event to bring maximum ROI through a very innovative yet relevant brand activation event.

Press and Media Conferences Events

Media is extremely important to make your product, brand, marketing campaigns noticed and talked about. With years of working relationship and PR with media networks, we get your brand and events on all media forums in very effective way.

Our Services



Meetings, Seminars, AGMs

We use all opportunities in very productive way and we have very successful track record of designing and managing meeting, seminars and AGMs that promote your brand on maximum level. We incorporate the essential spirit of your brand into all events in all minute details that leave lasting impressions on the audience.

Gala Dinners & Receptions

If you are planning celebrating Gala Dinners and Receptions to make it most impressive event of the year, then let us serve you to design and organize our exquisite event with all details that would showcase the prestige of your company and brand with exquisite dinner to make your guests enjoy and remember it for long.

Corporate Staff Team Building Annual Gatherings

Let us manage a Corporate Staff Team Building and Annual Gatherings that could reflect your love, care and appreciation for employees. We design an impressive performance boosting and rewarding event for your employees that would make them proud of being the part of your company.

Corporate Award Ceremonies

We understand the importance of morale boosting corporate award ceremonies. We design an impressive event to honor your valuable employees for their priceless services. We make it grand enough to leave lasting impression of all the guests present in such memorable event.

IMC Entertainment

Our Entertainments Talents



We Show Unseen Colors

Entertainment is most colorful department of our company. We have all the resources to conduct immensely entertaining events according to your needs. We engage with our clients to understand the **nature of the event** and then we design a plan to conduct an event full of entertainment to amuse your audience to **maximum level**.

Dancer

Acrobatics

Musicains

Painist and more....

Singers

IMC Weddings

Wedding services



Wedding is always a great occasion of celebration. We always dream about it and want to celebrate it in best possible way. **IMC Wedding** profoundly understand about your desires for having great **wedding ceremony** with all colors and celebrations but what gives us edge on others is our best wedding management within limitation of your budget. We realize that all people cannot afford a royal wedding but we also believe that if you are innovative enough then you can conduct a very glamorous and prestigious wedding even in small budget.

IMC Wedding works on delicate details and arrange all the essentials of wedding in a very cohesive but innovative way without compromising on quality and festivity of the event. From venue selection to decoration, from reception to guests' entertainment and from crockery to food, we arrange things in perfect symmetry that portray the sublimity of the wedding. We engage with clients and communicate extensively to understand client's vision and expectation. This interaction with client really help us to device a perfect plan and theme of the wedding and then we arrange and manage all things that support and contribute to create that event which fully reflects your vision of dream wedding in practical way.

IMC wedding is perfectly equipped with all resources, expertise, experience and professionalism to manage all kinds and size of events with all colors and features. Once you engage with us, you get free of all hassles and our team work untiringly and professionally to provide you with that you envision about your **dream wedding ceremony** or celebration.

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Catering

Invitation cards

Your special Wedding Bouquet