

# SARWAR FOODS

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# Sarwar Foods Pakistan



FPCCI TROPHY HOLDER





# Introduction

We introduce ourselves as a part of an established rice miller, having experience of rice business more than a decade with sound financial capability and business contacts in Europe.

Sarwar Foods was founded by Tariq Mehmood. Our history stretched back to before that, when Mr. Tariq was trader and miller, gaining a reputation for integrity, honesty and a result-oriented approach to his work, still the most vital assets of Sarwar Foods today.



## Sarwar Foods Fast Facts

- State-of-the-Art Facility at Sarwar Foods with unsurpassed Rice Quality. Sarwar Foods has the Ideal Location for Supply Chain Acceleration.
- Our Modern Automation Technology ensures that your orders arrive as specified on time, every time!
- Sarwar Foods is ISO9001:2008 & HACCP certified.
- We procure paddy rice more than 500,000 Bags annually.
- We can bag rice with specific contents into your private label, bulk load or into our SF brand.
- Providing complete control from Tilling to Milling.
- We have installed sortex machine of 14 MTons per hour capacity.
- Quality, Pricing, Reliability & Flexibility. Sarwar Foods Rice Delivers!.
- Sarwar Foods has years of experience of rice trade.
- Our staff has a deep knowledge of quality control and numerous food manufacturing certification standards.



## Vision

To provide elevated quality rice products from Pakistan whilst establishing a successful liaison with our worldwide customers through our devotion.



## Mission

To provide elevated quality rice products from Pakistan whilst establishing a successful liaison with our worldwide customers through our devotion.

## Our Values



We serve our clients as a trusted ally, providing them with the loyalty of a true business partner. We believe in treating our employees as one family because they are our strength.

- ✦ Flexible
- ✦ Amazing
- ✦ Natural
- ✦ Careful





# Message From CEO



As the owner of Sarwar Foods since its establishment, I am proud to be part of the continuing progress and growth of the company. We talk a lot about the advanced technology of our rice mill and its true-it is state-of-the-art one of the finest in the region. But above all else, Sarwar Foods is an organization defined by the character of its people and their commitment to our customers. Every day, in every level of the company, we work to produce an outstanding product from field to the bag.

Our family has been doing rice trading business here in Kasur since last few decades. Today we are fully invested in every layer of the business. Adjacent to the rice mill, we have a vast drying facility and storage capacity. It is a significant advantage to have the majority of the rice we mill onsite because we can control quality every step of the way.

As we work to serve our customers and continue to innovate mill operations, we value and reward the essential qualities of integrity and honesty. We have a dedicated and passionate group of people who take pride in their work. Sarwar Foods has successfully serviced the domestic rice market, especially export market and will grow stronger in the future. From the owners to the employees, we are a group that works together for our customers.

**Tariq Mehmood**  
Owner



# Products

## Super Basmati Brown Rice

When only the outermost layer of a grain of rice (the husk) is removed, brown rice is produced. To produce white rice, the next layers underneath the husk (the bran layer and the germ) are removed, leaving mostly the starchy endosperm. Super Basmati Brown Rice Grain AGL 7.4mm is one of the best varieties of Basmati Rice and is favorite cereal consumed by people around the globe. Basmati rice is a type of aromatic rice, grown mostly in Pakistan. It is renowned for its long, slender shape that elongates rather than expands in width when it is cooked.

Product:	Brown Rice
Milling Grades:	Color Sortexed
Avg. Grain Length:	7.4mm
Packaging:	1 to 50 KG
Packing Material:	Cotton, Jute, Polypropylene (PP), PE
Moisture Content:	13% Max.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3% Max.
Contrasting Varieties	7% Max.
Foreign Grains:	0.2% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-Milled & Red-Striped	2% Max.



# Products

## Long Grain Pk-386 Rice

Product:	PK-386 (White / Parboiled)
Milling Grades:	Color Sortexed
Avg. Grain Length:	6.8 mm
Packaging:	1 to 50 KG
Packing Material:	Cotton, Jute, Polypropylene (PP), PEE
Moisture Content:	13% Max.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3% Max.
Contrasting Varieties	7% Max.
Foreign Grains:	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	10 pcs per KG Max.
Under-Milled & Red-Striped	2% Max.

# Processing



Sarwar Foods covering Acres of land with ample storage capacity and well equipped with latest technology to meet the international standards to produce optimum refined quality of rice. Our Processing Capacity is 14 M Ton/HR.



# Warehousing





# Awards & Certificates

